



## Photography in the Cummer Gardens

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**We are happy to welcome you to take photos to commemorate your visit to the Cummer Gardens. If you are interested in hosting a formal portrait photography session, a permit is required.**

### **PORTRAIT PHOTOGRAPHY PERMIT PRICE**

**\$250.00 + tax per photo shoot (Non-member)**

**\$225.00 + tax per photo shoot (Member)**

Photographers and their clients will gain access to the Cummer Gardens for a 90 minute photoshoot on a day that the Museum is also open to the public. Groups must yield to visitors and never block paths, gates, or walkways. Available select days of the week only:

Tuesdays & Fridays	11:15 a.m. – 7 p.m.
Wednesdays & Thursdays	11:15 a.m. - 4 p.m.
Sundays	12:15 p.m. – 4 p.m.

For more information about Photography in the Cummer Gardens, please call (904) 356-6857 or email us at [photography@cummuseum.org](mailto:photography@cummuseum.org).

### **PORTRAIT PHOTOGRAPHY PERMIT RULES AND REGULATIONS**

It is important that you review our photography rules prior to your visit. After purchasing your permit reservation, you will be asked to acknowledge that you have read and agree to the Photography Permit Rules and Regulations, that you have forwarded it to your photographer or client, and have submitted a signed copy to [photography@cummuseum.org](mailto:photography@cummuseum.org).

If you do not comply with the rules and regulations, you may be asked to leave the Museum's premises and forfeit your payment.

- Your permit is only valid for the Cummer Gardens but may include any of the five garden spaces: Upper Tier, Lower Tier, English Garden, Italian Garden, and Olmsted Garden. Portrait photography is not permitted in the galleries.



- Shirt and shoes are required for Museum entry.
- Photography equipment, such as tripods, reflectors, and drones are not permitted.
- Props (such as flowers, signs, balloons, etc) are not permitted in the Museum or Gardens.
- Wardrobe changes are not permitted in the Museum or Gardens. Guests may leave the premises to change clothes and then come back in, but may not bring in clothes or change clothes inside the museum. Bags larger than 12 x 18 inches should be stored at the Front Desk during your visit, along with any items that could be damaging to the art, at the discretion of Visitor Experience staff.
- Fireworks, pyrotechnics, sparklers, and smoke effects of any nature are strictly prohibited. Decorative candles and elements with open flames are strictly prohibited.
- Confetti, glitter, birdseed, balloons, feathers, or the like, are prohibited.
- Each 90-minute window applies to the photographer and one set of clients. Photographers may not schedule multiple groups of clients within their window.
- The start and end time of the photo shoot are firm. If you arrive outside the time slot you have reserved you will not be admitted to the museum and will forfeit your payment.
- Commercial photography is prohibited.
- Service animals are welcome in the Museum galleries and gardens. Pets and emotional support animals are not permitted.
- No personal items may be stored in galleries at any time.
- Toddlers may have sippy cups and snacks in the Loggia, gardens, and Art Connections. All other outside food and drink are not permitted and may be stored at the Front Desk during your visit.



- Food and drink from the Cummer Café are allowed in the gardens only, not in the galleries.
- Families are welcome to feed, nurse, and care for their infants anywhere in the museum. Comfortable seating is located throughout the Museum in the galleries, Loggia, gardens, and Art Connections. Changing tables are located in the men's and women's restrooms near Art Connections.
- Please enjoy the art from at least 24" away (more than an arm's length) to help protect the art. Fingerprints last forever!
- Sketching with pencils is permitted in the galleries and gardens. Pens are not permitted in the galleries. Wet media are not permitted in the galleries or gardens.
- For the safety of our guests and the art, running and horseplay are not allowed in the galleries. Please do not carry children on your shoulders inside the Museum.
- Museum is not liable for any loss, damage, or injury resulting from the photo shoot.

Please note: All other Museum policies still apply to those seeking a photography permit and participants are expected to follow any directions given by Visitor Experience or security staff.

### **PERMIT RESERVATIONS: Portrait Photography**

How to reserve:

- This permit is for a photoshoot in the outdoor garden spaces only.
- Contact [photography@cummuseum.org](mailto:photography@cummuseum.org) to reserve your photo permit.
- Full payment is required at the time of booking via credit card.
- Permits are non-refundable, but may be rescheduled one-time-only due to rain or inclement weather.
- The Museum will offer a one-time-only date transfer to another date within 30 days of your original date, so long as the party has not yet checked-in.



Upon check-in, fees are no longer refundable or transferable. To transfer your date, please email [photography@cummuseum.org](mailto:photography@cummuseum.org).

- You may make a reservation for your permit up to six weeks before the date of your photoshoot, however we require reservations be made at least 2 weeks in advance.
- Scheduling is based upon availability. The Museum has limited capacity and dates may sell out. If you are unable to make your original reservation, please contact us for a new date as soon as possible to ensure availability.
- Only groups of 10 or less (including the client and photographer) are permitted at this time.
- Please be advised that not all of the Cummer Museum's Gardens or areas will be accessible or available at all times due to restoration, programs, events or unforeseen circumstances.

## **FREQUENTLY ASKED QUESTIONS**

### **When do I need a permit?**

A Photography Permit is required if visitor meets **any one** of the following conditions.

- **A PHOTOGRAPHER:** Either amateur or professional. Someone (or several) who are the designated photographer(s) within your party
- **PHOTOGRAPHY EQUIPMENT & ACCESSORIES:** Professional camera and/or camera lenses.
- **SPECIAL OCCASION OUTFIT/COSTUME:** Arrive wearing anything other than casual clothing to include: matching outfits (color, pattern, style, or otherwise), tuxedo or suit, bridal gowns, formal attire (of any global culture), cocktail dresses or costumes.



**Museum staff reserve the right to determine when an individual/party meets the following requirements for purchasing a photography permit and may deny entry if a permit is not available or acquired.**

**What if I forgot to make a permit reservation in advance? Can I still come?**

Permit reservations are required to be made in advance of your photoshoot. You may make a reservation for your permit up to six weeks from the date of your photoshoot, however we require reservations be made at least 2 weeks in advance.

**What if I am just taking photos with my phone?**

You will still need a permit if either of the other two conditions (special occasion outfit or designated photographer) apply.

**What if my photographer is just my friend or my relative?**

Any person regardless of amateur/professional status or relationship to the subject counts as a photographer if they are the sole person/persons responsible for taking the photos.

**Can I also film with the same permit?**

No, filming/video is not permitted at this time.

**Can I do my photoshoot inside the Museum and Galleries?**

No, your permit is for outdoor garden spaces only.

**What if I have less than 10 people in my party?**

The Photography Permit covers up to 10 people. Any less than 10 people and the permit fee remains the same.

**Can I schedule several mini-sessions with the same permit?**

No, your permit only applies to your photographer and one set of clients.

**What form of payment do you accept?**

We accept credit card payments only and full payment is required when making your reservation.



### **Alternate Venues for Pictures**

Stockton Park  
4021 Ortega Blvd  
Jacksonville, Fl. 32210  
\*Distance from The Cummer Museum—4.8 miles

Baker Point Park  
4045 San Juan Ave.  
Jacksonville, Fl. 3221  
\*Distance from The Cummer Museum-- 3.84 miles

Yacht Basin Park/ Mom's Park  
2941 Saint John's Ave  
Jacksonville, Fl. 32205  
\*Distance from the Cummer Museum—1.5 miles

Riverside Memorial Park  
1620 Riverside Avenue  
Jacksonville, FL 32204  
\*Distance from the Cummer Museum— 0.3 miles

Riverside Park  
753 College Street  
Jacksonville, Fl. 32204  
\*Distance from the Cummer Museum— 0.47 miles



## Photography Permit Rules and Regulations

Thank you for choosing the gardens at the Cummer Museum of Art & Gardens (“The Cummer”) for your photography session. The Cummer Gardens are fragile places filled with irreplaceable statues, architecture, trees and plants. Please walk carefully around the grounds and remain on paved, stone or gravel pathways at all times. Please keep the gardens beautiful for future generations by not climbing, sitting, or leaning on the Cummer Oak or on any garden structures, walls, flowerbeds, or sculptures. This permit grants photography access to public spaces within the Cummer Gardens only. Non-public spaces and all gallery spaces are not covered by this permit.

Please be advised that not all of The Cummer’s Gardens or areas are accessible or available at all times due to restoration, programs, event rentals or unforeseen circumstances. **If you do not comply with these rules and regulations, you may be asked to leave The Cummer’s premises and forfeit your payment.** The photographer is responsible for the conduct of their party. Photographers who do not abide by these guidelines (including members of their party) will be subject to permanent loss of privileges. The Cummer reserves the right to cancel this photography session without a refund and to remove any party from the premises for violations of any rules and regulations.

The following Museum rules must be abided by during your visit:

- Your permit is only valid for the Cummer Gardens but may include any of the five garden spaces: Upper Tier, Lower Tier, English Garden, Italian Garden, and Olmsted Garden. Portrait photography is not permitted in the galleries.
- Shirt and shoes are required for Museum entry.
- Photography equipment, such as tripods, reflectors, and drones are not permitted.



- Props (such as flowers, signs, balloons, etc) are not permitted in the Museum or Gardens.
- Wardrobe changes are not permitted in the Museum or Gardens. Guests may leave the premises to change clothes and then come back in, but may not bring in clothes or change clothes inside the museum. Bags larger than 12 x 18 inches should be stored at the Front Desk during your visit, along with any items that could be damaging to the art, at the discretion of Visitor Experience staff.
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- For the safety of our guests and the art, running and horseplay are not allowed in the galleries. Please do not carry children on your shoulders inside the Museum.
- Museum is not liable for any loss, damage, or injury resulting from the photo shoot.
- Please note: All other Museum policies still apply to those seeking a photography permit and participants are expected to follow any directions given by Visitor Experience or security staff.

Client agrees to release from liability and hold The Cummer harmless from any and all liabilities, losses or damages resulting from use of the property and performance of this agreement. The Cummer is not responsible for any personal items or equipment that have been lost, damaged or stolen from the premises. Client understands and agrees that any insurance protection provided by the client shall in no way limit the responsibility to keep harmless and defend The Cummer and its employees. Client expressly understands that by signing this document



and agreeing to its terms, they are giving up their rights to obtain damages, judgments or awards from injuries, theft, death, or any other harm that may occur from the use of the property and performance of this agreement.

I HAVE READ AND AGREE TO ABIDE BY THE ABOVE STATEMENT AND ALL PHOTOGRAPHY PERMIT RULES AND REGULATIONS. BY PURCHASING THE PERMIT FROM THE CUMMER MUSEUM OF ART & GARDENS. I ACKNOWLEDGE THAT I HAVE READ, AGREE, AND UNDERSTAND THAT PERMIT FEES ARE NON-REFUNDABLE.

**Client:**

**The Cummer:**

Printed Name

Printed Name

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Signature

Signature

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Date

Date

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